



Good things will happen!

다:온 소주

좋은 일들이 너에게, 나에게 다가온다.

Brand Identity

DAON(다:은) connotes 'Good Things Will Happen'.

*Soju is a life companion that shares joys, worries and concerns,
A good glass of DAON Soju brings you joy and fortune!*

DAON Soju represents clear color and aromatic scent -

*Made with the purest natural bedrock water; luxury-grade ingredients
going through a charcoal filtration, offers a unique hint of freshness
and sweetness, plus a clean finish after swallow.*



From the purest nature.

JPNK / GOHEONJEONG Agricultural Corporation:

*One of the most renowned Korean traditional liquor makers in Korea,
uses mineral rich clean and clear water - 150 meters beneath the bedrock of
Cheondeungsan mountain where the purest water flows.*

Corporate Address

H.Q: 404, 4F, 38 Jungang-daero 1793beon-gil, Geumjeong-gu,
Busan, ROK(46274) - JPNK

Factory: 39, Saetgangyeong-gil, Sancheok-myeon, Chungju-si,
Republic of Korea - GOHEONJEONG

DAON Soju



Products

Fruits



DAON Original 16.5% / 360ml

The representative Soju in the DAON lineup, beautifully balanced with a unique hint of aroma of rice and freshness.

- Luxury-grade rice added.
- Exhibits its best on any temperature.
- Pairs perfectly with any foods.



DAON Apple 12% / 360ml

A Korean fruit soju with natural-Apple flavors, one of the good offerings in the DAON lineup, balanced sweetness and sourness. Served as a nice treat for dinner and dessert!

- Natural flavourings used.
- Real fruit concentrate added.
- Exhibits its best on any temperature.
- Pairs perfectly with any foods.



DAON Peach 12% / 360ml

A Korean fruit soju with natural Peach flavors, provides the sweet taste of ripened peaches in each sip while maintaining its light and refreshing experience!

- Natural flavourings used.
- Real fruit concentrate added.
- Exhibits its best on any temperature.
- Pairs perfectly with any foods.

Products

Fruits



DAON Green Grape 12% / 360ml

A Korean fruit soju with natural Grape flavors, exhibits natural Moscato grape flavors, this sweet and refreshing grape soju makes for a refreshing and balanced end to dinner or served as a nice treat for dessert!

- Natural flavourings used.
- Real fruit concentrate added.
- Exhibits its best on any temperature.
- Pairs perfectly with any foods.



DAON Strawberry 12% / 360ml

A Korean fruit soju with natural Strawberry flavors, this sweet sun-kissed strawberry flavor is perfect to finish any special celebration or gatherings with friends and family!

- Natural flavourings used.
- Real fruit concentrate added.
- Exhibits its best on any temperature.
- Pairs perfectly with any foods.



DAON Watermelon 12% / 360ml

A Korean fruit soju with natural Watermelon flavors, adds a playful splash of watermelon flavors to the clean taste of soju. Watermelon lovers- rejoice!

- Natural flavourings used.
- Real fruit concentrate added.
- Exhibits its best on any temperature.
- Pairs perfectly with any foods.

Products

Fruits



DAON Lychee 12% / 360ml

A Korean fruit soju with natural Lychee flavors, provides the sweet taste of ripened Lychees in each sip while maintaining its light and refreshing experience!

- Natural flavourings used.
- Real fruit concentrate added.
- Exhibits its best on any temperature.
- Pairs perfectly with any foods.



DAON Melon 12% / 360ml

A Korean fruit soju with natural Melon flavors, The BEST offering in the DAON lineup, served as a perfect treat for dessert or dinner!

- Natural flavourings used.
- Real fruit concentrate added.
- Exhibits its best on any temperature.
- Pairs perfectly with any foods.



DAON Bokbunja 12% / 360ml

A Korean Bokbunja Raspberry soju with natural Korean blackberry flavors, The real taste of Korean raspberry. Raspberry lovers- rejoice!

- Natural flavourings used.
- Real fruit concentrate added.
- Exhibits its best on any temperature.
- Pairs perfectly with any foods.

Products

Fruits



Banana 12% / 360ml

Kiwi 12% / 360ml

Sunshine on a cloudy day!

A rendezvous of flavours that dances on your taste buds, leaving enchanting memories!

- Natural flavourings used.
- Real fruit concentrate added.
- Exhibits its best on any temperature.
- Pairs perfectly with any foods.



DAON Mango 12% / 360ml

A Korean fruit soju with natural Mango flavors, this sun-kissed mango is sweet, tropical, and great to get a party started! Enjoy chilled and unmixed.

- Natural flavourings used.
- Real fruit concentrate added.
- Exhibits its best on any temperature.
- Pairs perfectly with any foods.



DAON Yogurt 12% / 360ml

Don't be afraid to experiment to see what combinations you like best, as it's difficult to make a bad one. Korean yogurt soju is delicious, refreshing, sweet, and tangy.

- Natural flavourings used.
- Exhibits its best on any temperature.
- Pairs perfectly with any foods.

Carton Design

<p>Original 16.5% <input type="checkbox"/></p> <p>Apple 12% <input type="checkbox"/></p> <p>Green grape 12% <input type="checkbox"/></p> <p>Watermelon 12% <input type="checkbox"/></p> <p>Strawberry 12% <input type="checkbox"/></p> <p>Banana 12% <input type="checkbox"/></p> <p>Mango 12% <input type="checkbox"/></p> <p>Yogurt 12% <input type="checkbox"/></p> <p>Kiwi 12% <input type="checkbox"/></p>		<p>DAON Soju <input type="checkbox"/></p> <p>Blueberry 12% <input type="checkbox"/></p> <p>Melon 12% <input type="checkbox"/></p> <p>Peach 12% <input type="checkbox"/></p> <p>Lychee 12% <input type="checkbox"/></p>	
<p>다:은</p> <p>Good Things will happen!</p> <p>360ML x 20Bottles Product of Korea</p> <p><i>Imported</i></p>	<p>제품명 다:은소주</p> <p>수량 360ml X 20병</p> <p>Product DAON SOJU</p> <p>Qty 360ml X 20Bottles</p> <p> Product of Korea JPNK Global</p>	<p>다:은</p> <p>Good Things will happen!</p> <p>360ML x 20Bottles Product of Korea</p> <p><i>Imported</i></p>	<p>제품명 다:은소주</p> <p>수량 360ml X 20병</p> <p>Product DAON SOJU</p> <p>Qty 360ml X 20Bottles</p> <p> Product of Korea JPNK Global</p>

*Other flavors: Blueberry, Banana etc.,

Packaging

Product Materials

- Bottle: Glass
- Lid: Aluminum
- Carton: Paper

Packaging Details

- CBQ: 20 bottles / Carton
- PLTQ: 77 Carton / Pallet(1,540bottles)

Loadables

- 20ft: 10 Pallets
- 40ft: 20 Pallets

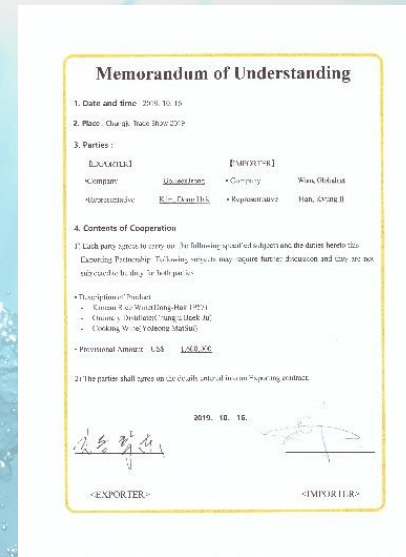
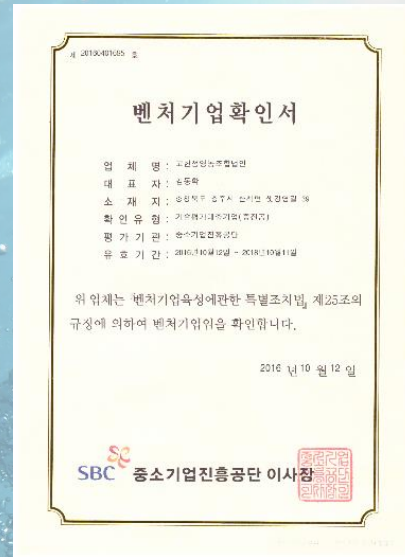
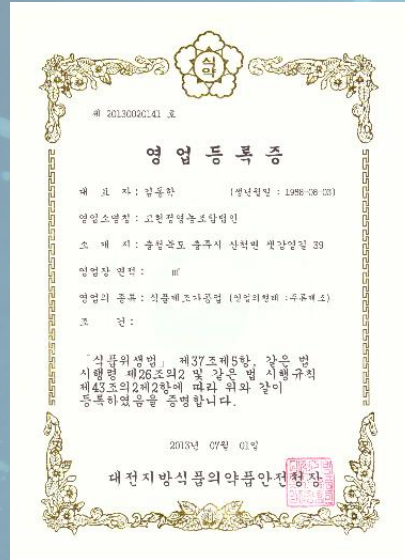
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DAON Soju

Facility



Certificates



- July 1, 2013 - Business License
- Oct. 10, 2016 - Venture Company Confirmation
- July 9, 2014 - CLEAN Facility Certificate
- Oct. 16, 2016 - Export Commenced
- Jan. 20, 2022 - ISO9001 Certified

DAON Soju / 다:은 소주



Dance of the Fruits!

DAON Soju



DAON Soju / 다:온 소주

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DAON Soju

'Good things will happen'

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